

Corporate Responsibility

Most of Sampo Group's corporate responsibility work continues to be on the subsidiary level, since that is where the customers and most of the personnel are. The operations of Sampo Group's insurance subsidiaries If P&C Insurance and Mandatum Life differ significantly from each other and, therefore, the nature of their corporate responsibility activities also differs to a great extent. The subsidiaries have their own models of corporate responsibility reporting reflecting the special features of their businesses.

On a Group level Sampo continued to develop the non-financial reporting. The three main focus areas during 2016 were to develop a corporate responsibility organization within the Group, to outline the content of the actual Corporate Responsibility Report and to identify the most relevant corporate responsibility themes for Sampo. The main goal for the future is to publish Sampo Group's first Corporate Responsibility Report in 2018.
