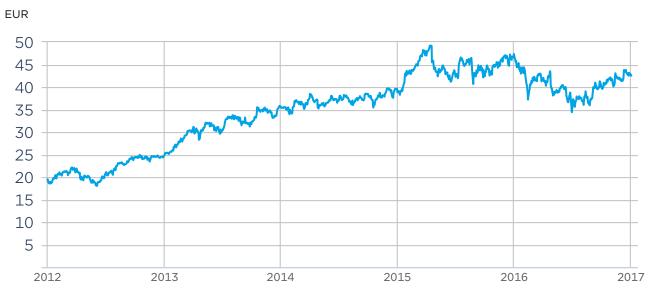
## 2016 in Figures

## Key Figures

| Sampo | Group, | 2016 |
|-------|--------|------|
|-------|--------|------|

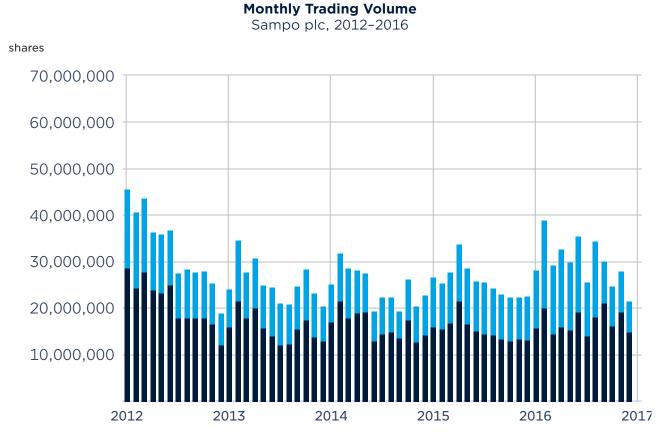
| EURm  | 2016                                 | 2015                                 | Change, %                       |
|---|--------------------------------------|--------------------------------------|---------------------------------|
| Profit before taxes   | 1,871                                | 1,888                                | -1                              |
| P&C Insurance   | 883                                  | 960                                  | -8                              |
| Associate (Nordea)  | 773                                  | 751                                  | 3                               |
| Life Insurance  | 210                                  | 181                                  | 16                              |
| Holding (excl. Nordea)  | 6                                    | -1                                   | -                               |
| Profit for the period   | 1,650                                | 1,656                                | 0                               |
|   | 1,050                                | 1,050                                | •                               |
|   | 1,050                                | 1,000                                | 0                               |
|   | 2016                                 | 2015                                 | Change                          |
| Earnings per share, EUR   |                                      |                                      | -                               |
| ·   | 2016                                 | 2015                                 | Change                          |
| Earnings per share, EUR   | <b>2016</b><br>2.95                  | <b>2015</b><br>2.96                  | Change<br>-0.01                 |
| Earnings per share, EUR<br>EPS (incl. change in FVR), EUR                       | <b>2016</b><br>2.95<br>3.14          | <b>2015</b><br>2.96<br>2.79          | Change<br>-0.01<br>0.35         |
| Earnings per share, EUR<br>EPS (incl. change in FVR), EUR<br>NAV per share, EUR | <b>2016</b><br>2.95<br>3.14<br>24.86 | <b>2015</b><br>2.96<br>2.79<br>23.79 | Change<br>-0.01<br>0.35<br>1.07 |

Income statement items are compared on a year-on-year basis and comparison figures for balance sheet items are from 31 December 2015 unless otherwise stated.



## Share Price Performance

Sampo plc, 2012-2016



Volume, other market places

Volume, Nasdaq Helsinki

## Share - Main Facts

| A Share          |                 | B Share                        |              |
|------------------|-----------------|--------------------------------|--------------|
| Market           | Nasdaq Helsinki | ISIN Code                      | FI0009006613 |
| List             | OMXH Large Caps | Number of Shares<br>(unlisted) | 1,200,000    |
| Business Sector  | Financials      | Votes/Share                    | 5/share      |
| Listed           | 01/14/1988      |                                |              |
| Trading Code     | SAMPO (OMX)     |                                |              |
| ISIN Code        | FI0009003305    |                                |              |
| Number of Shares | 558,800,000     |                                |              |
| Votes/Share      | 1/share         |                                |              |

All B shares are held by Kaleva Mutual Insurance Company. B shares can be converted into A shares at the request of the holder.